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As the year winds to a close, many people are not enjoying the same sense of closure that this season normally brings. Things are changing so fast that we don't even have the breathing room to acknowledge beginnings from endings. We are constantly on, yet not so sure what we are becoming.

It seems we need to confront this uneasy feeling, as it is probably here to stay.

We need to **practice becoming** as a way of living. In the age of ever more capable machines, we have no choice but to dig deeper into our creativity, intuition, and humanity to find meaning. We have to re-discover what makes us uniquely human.

We are very excited to present a vital year end lab series with Tariq Qureishy who will be joining us from

Dubai for a few MAD days. Tariq has thrived in many key roles and challenges throughout his career, and his deep well of experience and success guides his passion and optimism for the future.

If you could use a supercharge of inspiration, check out the sessions we have put together. We hope they will help you thrive and find your compass within the chaos.

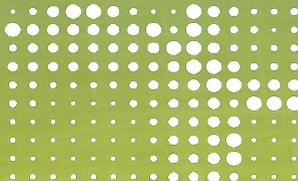
**Now, please meet Tariq Qureishy!**



Eda Çarmıklı



Markus Lehto



Life Works Labs curates world-class talents and transformational experiences that touch you at the core human level and augment your highest layers of intelligence: your intuition, infinite creativity, and curiosity to **keep growing where you have not grown before.**

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I am 100% **MAD** about  
**M**aking **A** Difference  
in work, social impact,  
life, everything...

Tariq Qureishy



**Tariq Qureishy** is a CEO, media professional, futurist, and humanitarian. He is the Founder & CEO of **Mad Talks & 100% MAD**, and fuels the fire in his belly by *making a difference* and developing his talents to *positively change the world*.

He empowers boards & companies - connected as upgraded individual human beings - to **thrive in the future** rather than simply worrying about it and waiting for it to happen!

Dig deeper on [tariq.tv](http://tariq.tv)



# Tariq has cultivated the ability to see and thrive on both sides of the fence.

He has built a sterling track record building up and leading companies such as Dow Jones Markets, The Times & Sunday Times, and Bloomberg Media throughout the EMEA region in posts ranging from Regional Director, to CEO, to Publisher. He knows full-on what it means to match wild human spirit with the relentless machine of the corporation. Over the past 10 years, as an entrepreneur he has also taken different risks and opportunities, lived through the pains and glories, and knows what it means to be your own business, your own brand, and how to exponentially grow your authentic voice.

- Tariq practices creative living and is constantly exercising his curiosity and extending his capabilities. He is often called upon to share his unique voice as a futurist, as a reknowned keynote speaker, as an inspiring presenter, mentor, and trusted global leadership professional .
- He is authentic, candid, warm and engaging, and encourages deep learning with his open and entertaining style.
- He connects the dots between the present and future by applying practical on the ground experience with deep knowledge and research from global masters in both business and academia.
- Tariq helps to make the complex simple, and to spot beauty and opportunity in chaos and entropy.
- See more about Tariq and his work check out [Tariq.tv](#)

Some of the companies Tariq is proud to be shaping the future with....



# The future is here.

## It's time to thrive!

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**Our labs with Tariq will tackle some of the biggest issues facing us as humans, companies, and societies.**

- *What is the future of human work?*
- *What kind of job will you have?*
- *How can you focus on what counts and not get burned out?*
- *How to prepare for the opportunities of the exponential age? ...*

No one is fully prepared for all the major shifts taking place around us at every level. We've never been taught to deal with such huge transformations or cultivated the mindset to thrive amidst such deep chaos and explosive opportunity.

Tariq is a candid, authentic, and natural storyteller. He easily tunes in his deep experience and helps you connect the dots and think differently. The sessions are immersive and touch not only your right and left brains, but take you on a journey through your multiple layers of intelligence and awareness, offering practical tools you can apply right away.

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### Who should attend?

- Those who want to transform to be great digital leaders.
  - Chairpersons, CEOs, Presidents, C-suite
- Executives, advisors, key strategic managers and decision makers.
  - Fast-track managers, research students
- Artists & creators who want to better understand business

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## 1. Thriving in the Future. WTF?

**13 December - Wednesday | 19:30 - 21:00 | Soho House**

This free session will be part of our Life Works Labs' monthly sessions at Soho House. We will have a very limited number of tickets available for non-members on a first come first serve basis. Contact **Esra** for reservations.

## 2. 10x and Moonshot Thinking.

**15 December - Friday | 9:00 - 12:00 | Joint Idea Kanyon**

We live in the age of exponential technology and abundance. But can you truly imagine yourself, your projects, your organization in exponential terms? What does it mean? What does it feel like? How do you realize it? 10x and moonshot thinking require a new frame of reference. What about 50x and beyond? This corporate focused lab explores the mindset you and your organization need to thrive in the coming 10x business environment.

Contact **Esra** for pricing and reservations

## 3. The Future of Everything!

**15 December - Friday | 19:30 - 21:00 | Joint Idea Kanyon**

From surviving to thriving. Taking different jobs, different industries, artificial intelligence, machine learning & automation, unravelling them and applying them to your life. This is scary, but totally worth it! Open your mindset and more clearly hear the voice of the future in this evening lab.

**Price:** 200 TL + VAT / person (20% discount for groups of 2 or more)  
Tickets on **Biletix**

# The future is here. It's time to thrive!

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## 4.0 Creating the Future Full Day Lab

**16 December - Saturday | 9:00 - 23:00 |  
Joint Idea Arnavutköy**

This full day series of lab sessions will be a deep dive into the future through experiential learning. We will explore technology vs. humanity and better understand what it truly means to be a human being. How do we exponentially grow ourselves? How can we live creatively? How do we practice becoming and work with more meaning? How do we create a thriving future?

This will be an immersive and transformational experience that purposefully shifts your awareness, evolves your perspective, and sets out a path to grow the future you. It will be an intense day, but in the safe and relaxed spirit of Arnavutkoy.

Contact **Esra** for reservations!

**Price: 2,650 TL + VAT** per person  
limited capacity event, please reserve early.

### Interactive workshop sessions with

Tariq Querishy, *Founder MAD Talks, Dubai*  
Moulsari Jain, *Founder, Artists Are Among Us, Amsterdam*  
Monika Bulanda, *Artist & Musician, Krakow*  
Dimitrios, *The Music Medicine, Global Nomad*  
Life Works Labs *Founders*  
+ other surprise guests and inspirations...

**09:00 - 11:00 | Good Morning  
Sunshine!**

*We will have an uplifting morning experience with the founders of Life Works Labs and set the intentions for the day.*

**11:00 - 13:30 | Thrive in the  
future. WTF?** *An introduction to the future by Tariq.*

**13:30 - 14:30 | A Mindful Munch**  
*A body, mind, and soul filling lunch.*

**14:30 - 16:00 | Unlocking your  
superhumanity** *An exploration into our deeper dimensions with Moulsari Jain.*

**16:00 - 17:00 | Find your  
sound** *An exploration into your inner performer and musician with Monika Bulanda*

**17:00 - 19:30 | Deep Dive into  
the Future** *Tariq will lead a journey further down the rabbit hole.*

**19:30 - 21:00 | 15 Toasts to  
the Future** *An unforgettable interactive dinner where stories are shared and power and vulnerability clink glasses.*

**21:00 - late | Melt into the night**  
*We will cap off the day with discussions, music, tavla, and candlelight and Music Medicine with Dimitrios.*



If you are ready to  
thrive and face the future  
with more clarity and purpose

# Let's go!

## Reserve your place.

We'd love to hear from you

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**Life Works Labs** is a fresh learning and development program that curates multi-disciplinary labs and experiences focused on disrupting the way we perceive, think, behave & work. We live in an era where 1) bots are invading everything and 2) our own stress and disengagement have made worklife the global #1 source of unhappiness. Things are breaking fast and new realities are appearing all around us. To thrive we must unlearn the way through our outdated mindsets and relearn to function in a way that is

more aware, agile, resilient, and able to capture opportunity within the chaos and volatility that will continue to face us at every turn. In other words, to be better at work we have to be better at life.

Visit our website to learn what we're up to, and check out Joint Idea's creative work, meeting, and event **spaces** for rent in Arnavutköy and Kanyon.

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